

## Privacy Policy

Attitude Events Private Limited provided this Privacy Policy, which sets forth our policies regarding the collection, use and protection of the personal information of those using the Attitude Events Private Limited website. Personal information means information that can be linked to a specific individual, such as name, address, telephone number, e - mail address, and credit card number.

We encourage you to review our Privacy Policy, and become familiar with it, but you should know that we do not sell or rent our customers' personal information to third parties.

Please note that we review our Privacy Policy from time to time, and we may make periodic changes to the policy in connection with that review. Therefore, you may wish to bookmark this page and/or periodically review this page to make sure you have the latest version. Regardless of later updates, we will abide by the privacy practices described to you in this Privacy Policy at the time you provided us with your personal information.

This Privacy Policy explains the following:

### **What personal information we collect from you and how we use it?**

When browsing our site, you are not required to provide any personal information unless and until you choose to make a purchase or sign up for one of our e-mail newsletters or other services as described below.

#### **Making a Purchase**

In order to purchase travel and/or related services through our site, you must provide us with certain personal information such as your name, credit card number and expiration date, credit card billing address, telephone number, e - mail address and the name or names of the person(s) traveling (if not you). We require this information to process, fulfill and confirm your reservations and transactions and keep you informed of each transaction's status. If you are making a reservation for one or more travelers other than yourself, you must confirm and represent that each of these other travelers have agreed, in advance, that you may disclose their personal information to us.

#### **Member Registration**

If you choose for register through Attitude Events Pvt. Ltd.site, you must provide your name, address, telephone number, e-mail address, a unique login name, password, and password validation, and a password hint to help you remember your password. This information is collected on the registration form for several reasons including but not limited to:

- Personal identification
- To complete air, hotel, car, and other reservations
- To allow us to contact you for customer service purposes, if necessary
- To customize the content of our site to strive to meet your specific needs; and/or
- To make product or other improvements to our site. In addition, we need your e - mail address to confirm your new member registration and each reservation you transact on our site. As a Attitude Events Private Limited site member you will also occasionally receive updates from us about fare sales in your area, special offers, new Attitude Events Private Limited services, and other noteworthy items. However, you may choose at any time to no longer receive these types of e - mail messages. Please see our Opt - Out Policy described below for details.

## **Automatic Logging of Session Data**

We automatically log generic information about your computer's connection to the Internet, which we call "session data", that is anonymous and not linked to any personal information. Session data consists of things such as IP address, operating system and type of browser software being used and the activities conducted by the user while on Attitude Events Private Limited site. An IP address is a number that lets computers attached to the internet, such as our web servers, know where to send data back to the user, such as the pages of the site the user wishes to view. We collect session data because it helps us analyze such things as what items visitors are likely to click on most, the way visitors are clicking through the site, how many visitors are surfing to various pages on the site, how long visitors to the site are staying and how often they are visiting. It also helps us diagnose problems with our servers and lets us better administer our systems. Although such information does not identify any visitor personally, it is possible to determine from an IP address a visitor's Internet Service Provider (ISP), and the approximate geographic location of his or her point of connectivity.

## **With whom (if anyone) your personal information is shared?**

When you reserve or purchase services through Attitude Events Private Limited, we must provide certain of your personal information to the airline, hotel, car - rental agency, travel agency or other involved third party to enable the successful fulfillment of your arrangements. However, we do not sell or rent individual customer names or other personal information to third parties. We use non - personally identifiable information in aggregate form to build higher quality, more useful online services by performing statistical analysis of the collective characteristics and behavior of our customers and visitors, and by measuring demographics and interests regarding specific areas of the Attitude Events Private Limited Site. We may provide anonymous statistical information based on this data to suppliers, advertisers, affiliates and other current and potential business partners. We may also use such aggregate data to inform these third parties as to the number of people who have seen and clicked on links to their web sites. Occasionally, Attitude Events Private Limited will hire a third party to act on our behalf for projects such as market - research surveys and contest - entry processing and will provide information to these third parties specifically for use in connection with these projects. The information we provide to such third parties is protected by a confidentiality agreement and is to be used solely for completing the specific project.

## **What safeguards we have in place to protect your personal information?**

All payments on the Attitude Events Private Limited site is Verisign SSL secured. This means all personal information you provide to Attitude Events Private Limited is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. The same process happens when you make travel purchases on the Attitude Events Private Limited site.

## **What other information should I know about my privacy?**

Attitude Events Private Limited site contains links to other web sites. Please note that when you click on one of these links, you are entering another web site for which Attitude Events Private Limited has no responsibility. We encourage you to read the privacy statements of all such sites as their policies may be materially different from this Privacy Policy. Of course, you are solely responsible for maintaining the secrecy of your passwords, and your Attitude Events Private Limited site membership account information. Please be very careful,

responsible, and alert with this information, especially whenever you're online.

In addition to the circumstances described above, Attitude Events Private Limited may disclose the Attitude Events Private Limited site member information if required to do so by law, court order, as requested by other government or law enforcement authority, or in the good faith belief that disclosure is otherwise necessary or advisable including, without limitation, to protect the rights or properties of Attitude Events Private Limited or any or all of its affiliates, associates, employees, directors or officers or when we have reason to believe that disclosing the information is necessary to identify, contact or bring legal action against someone who may be causing interference with our rights or properties, whether intentionally or otherwise, or when anyone else could be harmed by such activities. In addition, if Attitude Events Private Limited or substantially all of its assets are acquired, our customer information will most likely also be transferred in connection with such acquisition

This policy is effective as of April 01, 2010. Any material changes in the way Attitude Events Private Limited uses personal information will be described in future versions of this Privacy Statement. Of course, you may always submit concerns regarding our Privacy Statement or our privacy practices via email to [info@indiattitude.com](mailto:info@indiattitude.com) Please reference the privacy policy in your subject line. Attitude Events Private Limited will attempt to respond to all reasonable concerns or inquiries within five business days of receipt.

Thank you for using Attitude Events Private Limited!